



NEW ENGLAND CHAPTER

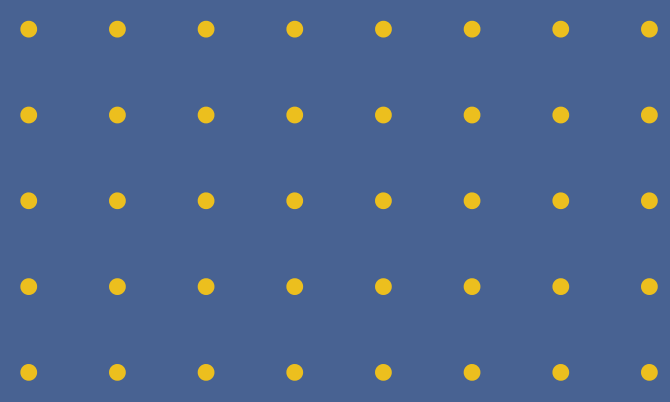
**community**  
ASSOCIATIONS INSTITUTE

**2025**

**CHAPTER  
PARTNER**

**PROGRAM**

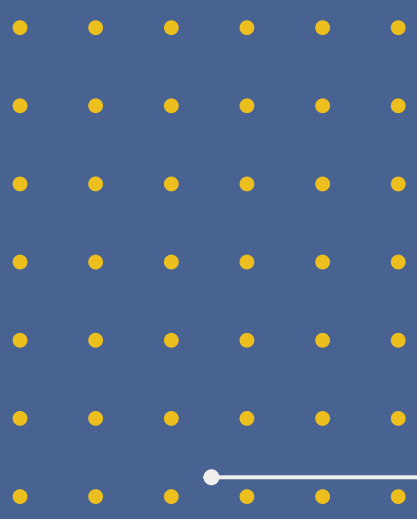
*An Inclusive Marketing Plan that  
Ensures Company Exposure*



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# DIAMOND

**\$14,340/year ~ \$1195/month**

## **CAI MEMBERSHIP**

- Up to a \$625 value

## **CAINE.ORG WEBSITE**

- Company name, logo and link on CAI-NE website Chapter Partner Page and Scrolling Bar and in Partner logo video
- Company logo and website or video link on CAI-NE website Home Page
- Company logo on CAI-NE website sliding billboard banner

## **PROMOTION - PRINT & DIGITAL**

- Company name listed on in-person and virtual program promotion/materials
- Diamond Sponsor Email Spotlight - \$1050 credit

## **CONDO MEDIA MAGAZINE**

- Condo Media Chapter Partner Page Monthly Listing
- Listing in Partner Condo Media Digital Ad - quarterly
- Condo Media Classified Ad Listing are Emphasized
- Condo Media 5-line Classified Listing - 12 months (or equivalent credit toward classified ad)
- Condo Media Advertising Discount - 10%
- Condo Media Digital Edition Banner Sponsorship - 1 month TBD

## **ANNUAL RESOURCE DIRECTORY**

- \$1,575 advertising credit

## **EVENTS**

### **Exclusive Presenting Sponsor Opportunities**

#### **Annual Chapter Dinner**

- 10 tickets
- \$800 sponsor credit

#### **Golf Tournament**

- 4 golf registrations
- \$950 sponsor credit

#### **Seminars, Forums & Expos, ELN Events (in-person)**

- \$1,870 Booth/Tabletop or sponsor credit\*
- Partner recognition during program
- 3 in-person event registrations for colleagues/clients\*\*
- *Annual MA Condo Conference ONLY* - Unlimited registrations for Managers/Board Members

#### **Webinars**

- Partner recognition during program
- Unlimited virtual event registrations for colleagues/clients\*\*

*\*Event credits are the total available for the partnership year.*

*\*\*Event registrations exclude PMDP classes*

# GOLD

**\$9,000/year ~ \$750/month**

## **CAI MEMBERSHIP**

- Up to a \$625 value

## **CAINE.ORG WEBSITE**

- Company name, logo and link on CAI-NE website Chapter Partner Page and Scrolling Bar and in Partner logo video

## **PROMOTION - PRINT & DIGITAL**

- Company name listed on in-person and virtual program promotion/materials

## **CONDO MEDIA MAGAZINE**

- Condo Media Chapter Partner Page Monthly Listing
- Listing in Partner Condo Media Digital Ad - quarterly
- Condo Media Classified Ad Listing are Emphasized
- Condo Media 5-line Classified Listing - 12 months (or equivalent credit toward classified ad)
- Condo Media Advertising Discount - 5%

## **ANNUAL RESOURCE DIRECTORY**

- \$800 advertising credit

## **EVENTS**

### **Exclusive Presenting Sponsor Opportunities**

#### **Annual Chapter Dinner**

- 6 tickets
- \$300 sponsor credit

#### **Golf Tournament**

- 2 golf registrations
- \$550 sponsor credit

#### **Seminars, Forums & Expos, ELN Events (in-person)**

- \$1,150 Booth/Tabletop or sponsor credit\*
- Partner recognition during program
- 2 in-person event registrations for colleagues/clients\*\*

#### **Webinars**

- Partner recognition during program
- Unlimited virtual event registrations for colleagues/clients\*\*

*\*Event credits are the total available for the partnership year.*

*\*\*Event registrations exclude PMDP classes*

# SILVER

**\$6,960/year ~ \$580/month**

## **CAI MEMBERSHIP**

- Up to a \$625 value

## **CAINE.ORG WEBSITE**

- Company name, logo and link on CAI-NE website Chapter Partner Page and Scrolling Bar and in Partner logo video

## **PROMOTION - PRINT & DIGITAL**

- Company name listed on in-person and virtual program promotion/materials

## **CONDO MEDIA MAGAZINE**

- Condo Media Chapter Partner Page Monthly Listing
- Listing in Partner Condo Media Digital Ad - quarterly
- Condo Media Classified Ad Listing are Emphasized
- Condo Media 5-line Classified Listing - 12 months (or equivalent credit toward classified ad)

## **ANNUAL RESOURCE DIRECTORY**

- \$500 advertising credit

## **EVENTS**

### **Exclusive Presenting Sponsor Opportunities**

#### **Annual Chapter Dinner**

- 4 tickets
- \$200 sponsor credit

#### **Golf Tournament**

- \$350 sponsor credit

#### **Seminars, Forums & Expos, ELN Events (in-person)**

- \$950 Booth/Tabletop or sponsor credit\*
- Partner recognition during program
- 1 in-person event registrations for colleagues/clients\*\*

#### **Webinars**

- Partner recognition during program
- Unlimited virtual event registrations for colleagues/clients\*\*

*\*Event credits are the total available for the partnership year.*

*\*\*Event registrations exclude PMDP classes*

# BRONZE

**\$4,980/year ~ \$415/month**

## **CAI MEMBERSHIP**

- Up to a \$625 value

## **CAINE.ORG WEBSITE**

- Company name, logo and link on CAI-NE website Chapter Partner Page and Scrolling Bar and in Partner logo video

## **PROMOTION - PRINT & DIGITAL**

- Company name listed on in-person and virtual program promotion/materials

## **CONDO MEDIA MAGAZINE**

- Condo Media Chapter Partner Page Monthly Listing
- Listing in Partner Condo Media Digital Ad - quarterly
- Condo Media Classified Ad Listing are Emphasized (upon purchase)

## **ANNUAL RESOURCE DIRECTORY**

- \$375 advertising credit

## **EVENTS**

### **Exclusive Presenting Sponsor Opportunities**

#### **Annual Chapter Dinner**

- 1 ticket
- \$100 sponsor credit

#### **Golf Tournament**

- \$150 sponsor credit

#### **Seminars, Forums & Expos, ELN Events (in-person)**

- \$550 Booth/Tabletop or sponsor credit\*
- Partner recognition during program

#### **Webinars**

- Partner recognition during program
- Unlimited virtual event registrations for colleagues/clients\*\*

*\*Event credits are the total available for the partnership year.*

*\*\*Event registrations exclude PMDP classes*



~ One Stop Shopping ~  
 ~ One annual fee ~  
 ~ Tremendous Value! ~



**ALL CHAPTER PARTNER LEVELS**

CAI MEMBERSHIP	EXCLUSIVE PRESENTING SPONSOR OPPORTUNITIES	EVENTS
Includes CAI Membership (up to a \$625 value)		<b>ANNUAL CHAPTER DINNER</b> Chapter Dinner Tickets* Chapter Dinner Sponsorship Credit*
<b>CAINE.ORG WEBSITE</b> Company name and website link on CAI-NE website Chapter Partner Page and Scrolling Bar		<b>ANNUAL GOLF TOURNAMENT</b> Golf Tournament Sponsorship Credit*
<b>PROMOTION -PRINT &amp; DIGITAL</b> Company name listed on in-person and virtual program promotion/materials	<b>SEMINARS, FORUMS &amp; EXPOS, ELN EVENTS (in-person)</b> ME/MA/NH/RI/VT Booth/Tabletop and/or Sponsor Credit*	Recognition at in-person events
<b>CONDO MEDIA</b> Condo Media Chapter Partner Page Monthly Listing Listing in Partner Condo Media Digital Ad –quarterly Condo Media Classified Ad Listing are Emphasized		<b>WEBINARS</b> Recognition at virtual events Unlimited Virtual event registrations for colleagues/clients (excluding PMDP)
<b>ANNUAL RESOURCE DIRECTORY</b> Annual Resource Directory Display Ad Credit*		

\*Ticket/Credit Amount varies by Partnership Level

**CREDITS/TICKETS BY LEVEL**

	DIAMOND	GOLD	SILVER	BRONZE
<b>CAINE.ORG WEBSITE</b> Company logo and website or video link on CAI-NE website Home Page Company logo on CAI-NE website sliding billboard banner	✓ ✓			
<b>PROMOTION -PRINT &amp; DIGITAL</b> Diamond Sponsor Email Spotlight Credit	\$1,050			
<b>CONDO MEDIA</b> Condo Media 5-line Classified Listing –12 months Condo Media Advertising Discount Condo Media Digital Edition Banner Sponsorship –1 month	✓ ✓ (10%) ✓	✓ ✓ (5%)	✓	
<b>ANNUAL RESOURCE DIRECTORY</b> Annual Resource Directory Display Ad –print & digital copy	\$1,575	\$800	\$500	\$375
<b>ANNUAL CHAPTER DINNER</b> Chapter Dinner Tickets Chapter Dinner Sponsorship Credit	10 \$800	6 \$300	4 \$200	1 \$100
<b>ANNUAL GOLF TOURNAMENT</b> Golf Tournament Sponsorship Credit Golf Registration	\$950 4 golfers	\$550 2 golfers	\$350	\$150
<b>SEMINARS, FORUMS &amp; EXPOS, ELN EVENTS (in-person)</b> ME/MA/NH/RI/VT Booth/Tabletop and/or Sponsor Credit In-person event registrations for colleagues/clients (excluding PMDP) Annual Condo Conference ONLY - FREE registrations for Managers/CAVLs	\$1,870 3 per program ✓	\$1,150 2 per program	\$950 1 per program	\$550



# CHAPTER PARTNER CONTRACT



**Partner Name:** \_\_\_\_\_  
(Company name as it will appear in all promotions)

**Company Name:** \_\_\_\_\_

**Primary Contact:** \_\_\_\_\_

**Company Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

## CHAPTER PARTNER PROGRAM LEVEL: *Please select one option below*

<b>DIAMOND</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
<b>\$14,340 / year</b> <b>\$1,195 / month</b>	<b>\$9,000 / year</b> <b>\$750 / month</b>	<b>\$6,960 / year</b> <b>\$580 / month</b>	<b>\$4,980 / year</b> <b>\$415 / month</b>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Partner signature:** \_\_\_\_\_

*I agree to the terms/benefits of the chapter partnership program selected and understand that this is a binding contract by authorization via mail or electronic format. I agree that Partner payments are due within 30 days from the date on the invoice. The person signing this agreement on behalf of the Partner warrants that they are authorized to make agreements and to bind their principals to this agreement. If the Partner terminates this agreement before the end of the 12-month program, the partner will be responsible for the full amount of the annual Partnership fees at the level selected above.*

### PAYMENT INFORMATION:

**Billing Frequency:**  Monthly  Annually

**Payment Method:**  Invoice Me  Visa  Mastercard  Discover  American Express

**Name on Card:** \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_

**Expiration Date:** \_\_\_\_\_ **Sec. Code:** \_\_\_\_\_

**Card Holder Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Return completed form to**  
 CAI New England, ATTN: Adina Geller, 888 Worcester St, Ste 20, Wellesley, MA 02482  
 ageller@caine.org

### FOR CHAPTER USE ONLY

**Chapter Authorization:** (print) \_\_\_\_\_ (signature) \_\_\_\_\_

**Chapter Partnership** Start Date: \_\_\_\_\_ Renewal Date: \_\_\_\_\_

**CAI Membership** Expires On: \_\_\_\_\_ Renewal included starts on: \_\_\_\_\_





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ASSOCIATIONS INSTITUTE

**2025**  
**CHAPTER**  
**PARTNER**  
**PROGRAM**

**CONTACT US**

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**Wellesley, MA 02482**

**[www.caine.org](http://www.caine.org)**